



MYK LATICRETE

Green Construction Chemicals

MYK Laticrete

DELIVER DOMINATE



MYK LATICRETE

INTRODUCTION



6 Factories

1. Rudraram (Hyderabad, Telengana)
2. Sotanala (Rajasthan)
3. Perundarai (Coimbatore, TN)
4. Kalol (Gujarat)
5. Kolkatta
6. Srilanka – Upcoming Factory



Corporate Office

Banjara Hills; Hyderabad, Telangana

Research and Development Center

Rudraram (Hyderabad, Telangana)



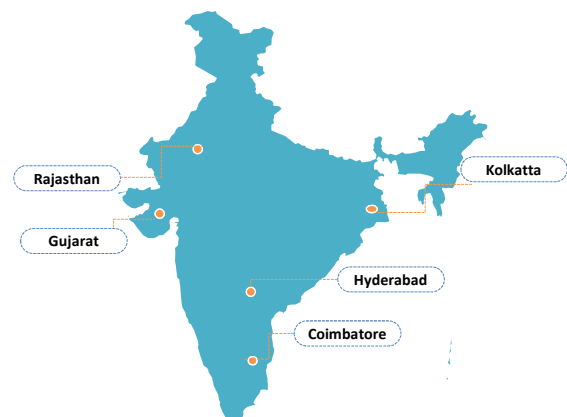
Branch Office

23 Branch Offices All India;
Presence in All corners of India

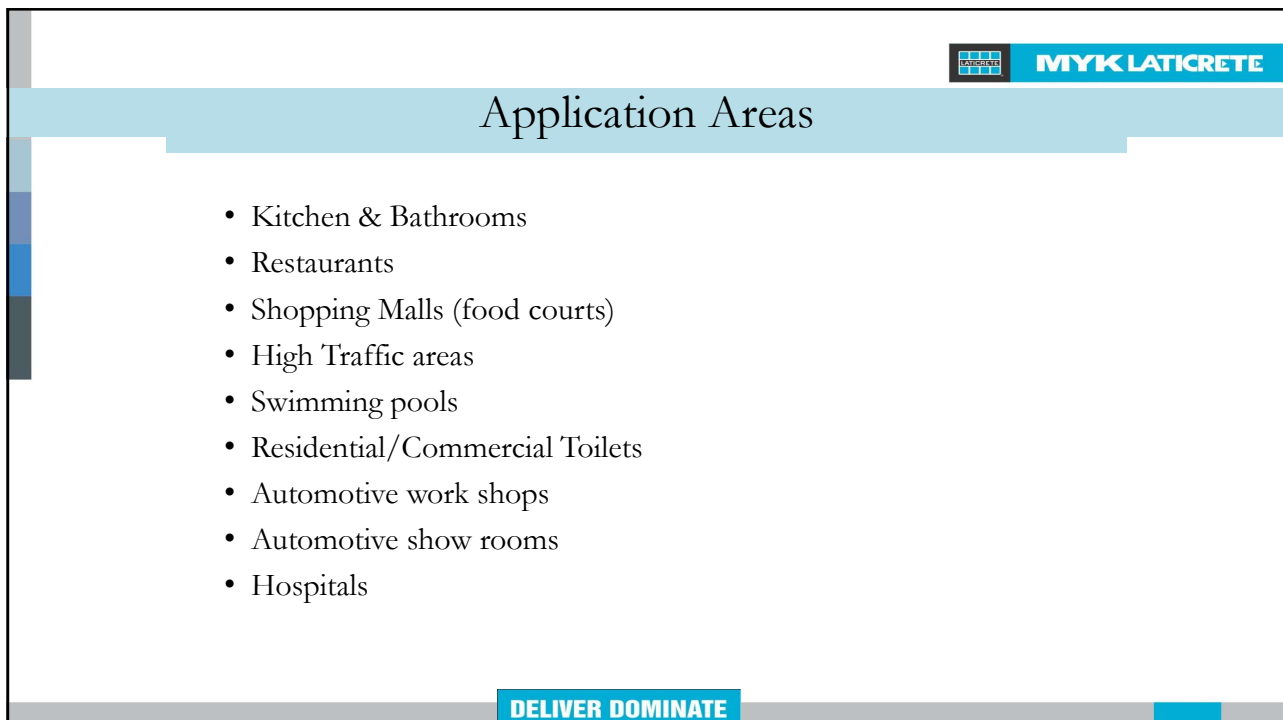
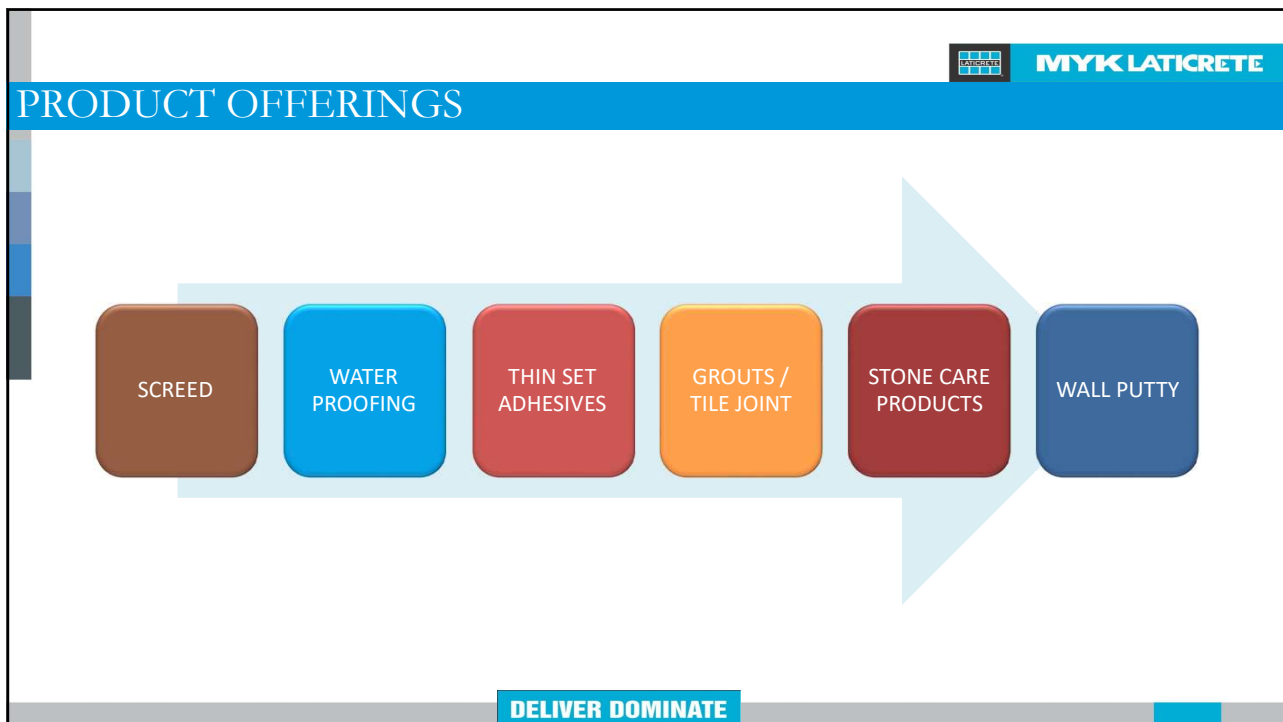


Countries

Srilanka, Maldives, Bhutan, Nepal,
Bangladesh



DELIVER DOMINATE



SCREED

LATASCREED® 100



Total LEED Point Credit: 3
 1 Point - Regional Materials (500 miles) 20% – MR 5.2
 1 Point - Recycled Material 10% - MR 4.1
 1 Point - Low-Emitting Materials, Adhesives & Sealants EQ 4.1

WATERPROOFING

LATICRETE® HYDRO BAN®



LEED Point Credit: 1
 Low-Emitting Materials, Adhesives & Sealants EQ 4.1

DELIVER DOMINATE

THIN SET ADHESIVES

LATEX FORTIFIED ADHESIVES

POLYMER MODIFIED ADHESIVES

UNMODIFIED ADHESIVES



LEED Point Credit: 3
 1 Point - Regional Materials (500 miles) 20% – MR 5.2
 1 Point - Recycled Material 10% - MR 4.1
 1 Point - Low-Emitting Materials, Adhesives & Sealants EQ 4.1

DELIVER DOMINATE



MYK LATICRETE

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MYK LATICRETE

GROUTS / TILE JOINT



STELLAR
Ready-to-Use Grout

READY TO USE GROUT

STAINFREE EPOXY GROUT

SPECIALITY / INDUSTRIAL GROUT





SP-100
PRIMER GROUT FOR FLOOR & WALL

LEED Point Credit: 1
Low-Emitting Materials, Adhesives & Sealants EQ 4.1
Anti fungal.

DELIVER DOMINATE



Specialty Adhesives A Cement Free Adhesives

MYK LATICRETE



Fixing Tiles on Metal
MYK LATICRETE
PUA 212



TILE ON METAL SHEET

TO FIX ANY TILE STONE SUBSTRATE



TILE ON DRY WALL BOARDS



Fixing Tiles on Plywood / Drywall
Boards
MYK LATICRETE DWA 215




LATICRETE® 310
Fixing Tiles / Stones with Spot
Bonding method on wall / ceilings



Epoxy Adhesive
LATAPOXY® 300

LEED Point Credit: 1
Low-Emitting Materials, Adhesives & Sealants
EQ 4.1



DELIVER DOMINATE


MYK LATICRETE

LATAFINISH WALL PUTTY

LATAFINISH® WALL PUTTY - FINE FINISH

LATAFINISH® WALL PUTTY - COARSE FINISH





LEED Point Credit: 2
 1 Point - Regional Materials (500 miles) 20% – MR 5.2
 1 Point - Low-Emitting Materials, Adhesives & Sealants EQ 4.1


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TRADITIONAL METHODS vs. MYK LATICRETE ADHESIVES


Problems with Traditional Tiling




Debonding, Cracking & Chipping of tiles



Hollow sound from tile floor/wall




Water curing required




Tedious + Time consuming

Benefits with MYK LATICRETE Tile Adhesive




No cracking & chipping of tiles




Superior Bonding. No Hollow Sound



No Water curing required



Easy to fix tiles & faster completion of work


DELIVER DOMINATE

(TRADITIONAL VS SP-100)



MYK LATICRETE

PROBLEMS WITH TILE JOINT

VS

SP-100 GROUT



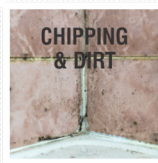
MOISTURE



GERMS



STAINS



CHIPPING
& DIRT



NO

- EFFECT OF MOISTURE
- GERMS
- STAINS
- CHIPPING & DIRT

Stain Resistant
Water Resistant
Anti Bacterial & Anti Fungal
Mild Acid & Chemical Resistant



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Other Environmental Incentives for using Tile Adhesive Technology



MYK LATICRETE

- Environmentally friendly – cement use is optimized in the formulation as against a puddle of cement in the traditional system –
- 11% CO2 foot print reduction over the traditional system
- Optimum Cement usage – Energy conserved from the less cement manufacturing
- No water curing – saving the precious resource of the mother nature.

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MYK LATICRETE

Potential Points Contribution From MYK Laticrete Products

Area of Measurement	Category	Credit Points
Indoor Environmental Quality		
Low-Emitting Materials, Adhesives & Sealants	EQ 4.1	1
Materials & Resources		
Recycled Materials -10%	MR 4.1	1
Recycled Materials - 20%	MR 4.2	1
Regional Materials (500 miles) -10%	MR 5.1	1
Regional Materials (500 miles) - 20%	MR 5.2	1

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