



WHAT TYPES OF **EXPERIENCES** DO TRAVELLERS WANT?

- 01 ECOTOURISM
- 02 COMMUNITY BASED TOURISM
- 03 AGRITOURISM
- 04 VOLUNTOURISM
- 05 SOCIAL ENTERPRISE TOURISM

make **my** trip

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CITY, AREA OR HOTEL: Lazy Lagoon Sarovar ... CHECK-IN: Sat, 28 Sep 2019 CHECK-OUT: Sun, 29 Sep 2019 ROOMS & GUESTS: 1 Room, 2 Adults SEARCH

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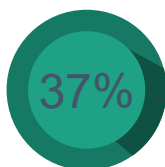
4.2 417 Ratings & 365 Reviews

Just came back today after a 3 day stay at Lazy Lagoon. One of my bes...

Pritam Janzale | CO... MORE REVIEWS

Lazy Lagoon Sarovar Portico Suites ★★★★★
Baga, Arpora, Bardez

Eco-Friendly



SUSTAINABLE TRAVELERS SPEND MORE



SUSTAINABLE TRAVELERS STAY LONGER



SUSTAINABLE TRAVELERS TRAVEL IN SMALL GROUPS

VALUE OF **SUSTAINABLE** TOURISM

TRAVELLERS VIEW RESORTS MORE **FAVORABLY** WHEN THEY TAKE THESE ACTIONS

- ENSURE COMMUNITY BENEFITS FROM ITS PRESENCE
- CONTRIBUTE A SHARE OF ITS PROFITS
- BUY PRODUCTS THAT BENEFIT LOCAL ARTISANS
- PROMOTE CULTURAL ATTRACTIONS
- BUY SEASONAL PRODUCE
- RESPECT THE CULTURE OF LOCAL EMPLOYEES



Sustainable Tourism –Flagship Program



Responsible Tourism

- Creating Awareness (tourists, tourist-guides, general public)
- Cleanliness



Ecological Balance

- Offsetting carbon footprint through plantation
- Maintenance and Betterment of Environment
- Eradication of single-use plastic
- Sustainable methods of plastic recycling



Restoration & Development

- Adoption of heritage sites/ destinations of tourist interest
- Facelift of existing structures of tourist interest
- Support towards natural calamities and disasters

Project: Community Based Tourism in Ladakh

*About the Project: Through this project we aim to support the local communities of **Ladakh** by helping them set-up 5 homestays and 6 eco-cafes in and around areas with high tourist influx. The intervention will focus on promoting community-based tourism and ensure sustainable means of waste collection and disposal in order to reduce the tourism footprint.*

Partner: World-Wide Fund, India (WWF)

Project Update

- The project aims to involve the locals in the process of conservation by providing them with alternate livelihood options, and thus an economic incentive for conservation.
- The project will also impart training programs for capacity building, resource material, waste segregation and collection.
- Additionally, it will greatly enhance the experience of the travellers through the rich and immersive experience of the locale, its history, culture and biodiversity.



Project: Zero-Waste Tourist Destination: Sahastradhara, Dehradun

*About the Project: Our goal for **Dehradun's Sahastradhara** is to transform it into a zero-waste tourist destination. The intervention focuses on Solid Waste Management (SWM) services in the area along with awareness campaigns to involve the local communities and the 100+ small businesses operating in the area.*

Partner: Waste Warriors

Project Update

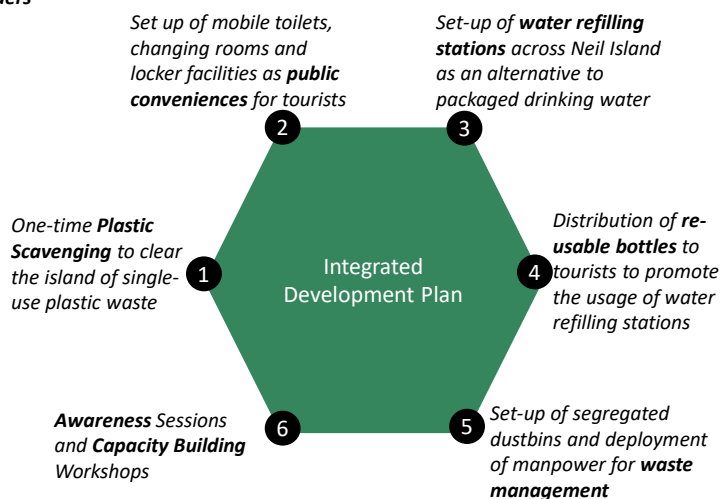
- Waste Warriors has acquired permissions to conduct all activities from the local authorities
- An inaugural event marked the official beginning of the project in the presence of the Sub-District Magistrate and the District Tourism Officer
- 50+ dustbins (for segregated waste collection) and 10-15 signboards have been set up in the area
- Door-to-door waste collection services and awareness campaigns are planned for the coming months



Project: Integrated Development Plan – Neil Island

About the Project: The initiative aims to free **Neil Island** of single-use plastic by adopting a holistic approach of tackling the issue. The intervention focuses on all aspects of development such as waste management, creating alternatives for single-use plastic bottles, providing public conveniences, etc.

Partner: Multiple Stakeholders



Afforestation Projects

About the Project: First of its kind, the project aims to plant 1.3 lakh saplings over the course of 2.4 years in Ladakh using a Japanese method – the Miyawaki technique. Compared to conventional landscapes and tree plantations, forests made using Miyawaki Method grow 10 times faster, have 30 times greener surface area, and are full of biodiversity. The process is completely natural and free of chemicals.

Partner: Himalayan Institute of Alternative, Ladakh

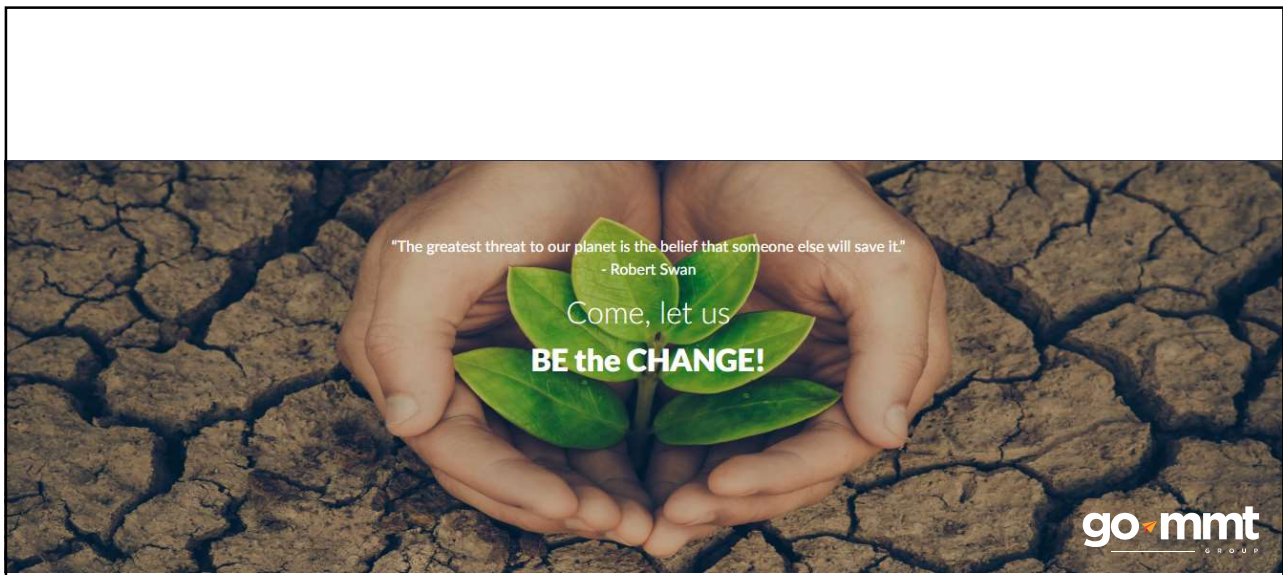
About the Project: In its 10th year of execution, the project aims to plant 2 lac saplings in Rajsamand and Udaipur districts of Rajasthan over the next 5 years, with 40,000 saplings each year. We have planted 1 Million Trees under this partnership

Partner: Seva Mandir

About the Project: This is a large-scale program to promote native species, secure and improve the Himalayan ecosystem among two mountainous Indian states, Sikkim and Uttarakhand. The project uses a participatory, multi-stakeholder approach to enlarge outreach and outcome at the local level.

Partner: Grow Trees





"The greatest threat to our planet is the belief that someone else will save it."
- Robert Swan

Come, let us
BE the CHANGE!

go mmt
GROUP

Thank You!