

Unlocking the Market Potential in Asia Pacific and Middle East through Ecolabelling - The way Taiwan work for it ?

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Four strategies for promoting green buildings and green products:

Green building policy

Evaluation system

(green building evaluation system and green material label)

Educational promotion activities

Commercial promotion activities



Green building policy in Taiwan



1995 Addition of the green building design and energy saving strategies to the Building Act

1999 Establishment of the "Green Building Evaluation System, EEWH"

1999 Establishment of "Green Building Committee"

2001 "Green Building Promotion Program" (2001-2007) (US\$60 million)

2002 Public buildings must meet the "EEWH" standard (NTD 50 million or more (about 1.6 million US dollars))

2003 Started the selection of the "Taiwan Green Building Award" (every two years)

2004 Established the "Green Building Materials Label" certification system

2005 Established "Taiwan Green Building Council"

2006 Public buildings need to use 5% (or more) green building materials for interior decoration.

2007 Green Building Label was divided into five grades (qualified, bronze, silver, gold, and diamond)



Green building policy in Taiwan

2008 “Eco-City Building Promotion Program” (2008-2011) (total funding of NTD 2 billion (\$64 million))

2009 Requires indoor decoration green building materials usage ratio to 30%.

2009 Hosted “2009 Conference on Green Building Towards Eco-City”.

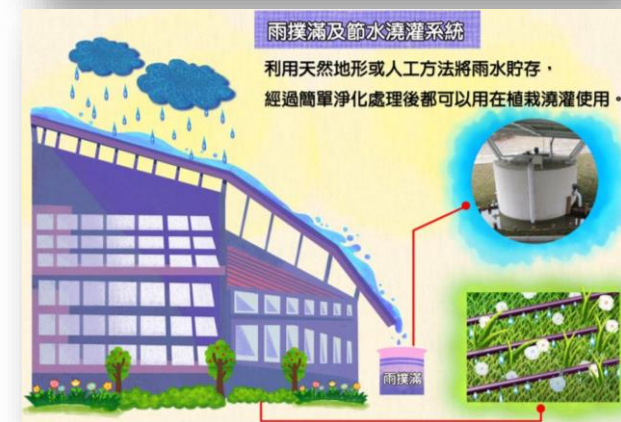
2010 extra 6-10% GFA for Urban renewal projects if the building can reach the green building standard above the silver level.

2011 “Smart Green Building Promotion Program” (2010-2015) (total funding is NT\$3.236 billion (approximately US\$100 million))

2011 Green Building Education Demonstration Base Promotion and Eco-city Green Building Promotion Program

2012 All new buildings should be designed as green building (not only for public buildings at all).

2012 Rainwater or grey water recycling system must be installed in new buildings with a total floor area of over 10,000 m².



Green building policy in Taiwan

2012 The use ratio of indoor decoration green building materials to 45%, and for outdoor floor materials should be more than 10%.

2016 “Permanent Smart City – Smart Green Building and Community Promotion Program” (2016-2019) (Total funding is 27.44 billion yuan (about US\$88 million)

2017 The “Green Building Assessment Manual – Overseas Edition (EEWH-OS)” was established to become the sixth family member of this “Green Building Family Assessment System”.

2018 Hosted “2018 Conference on Innovative Low-Carbon and Green Buildings in Subtropical Area”.

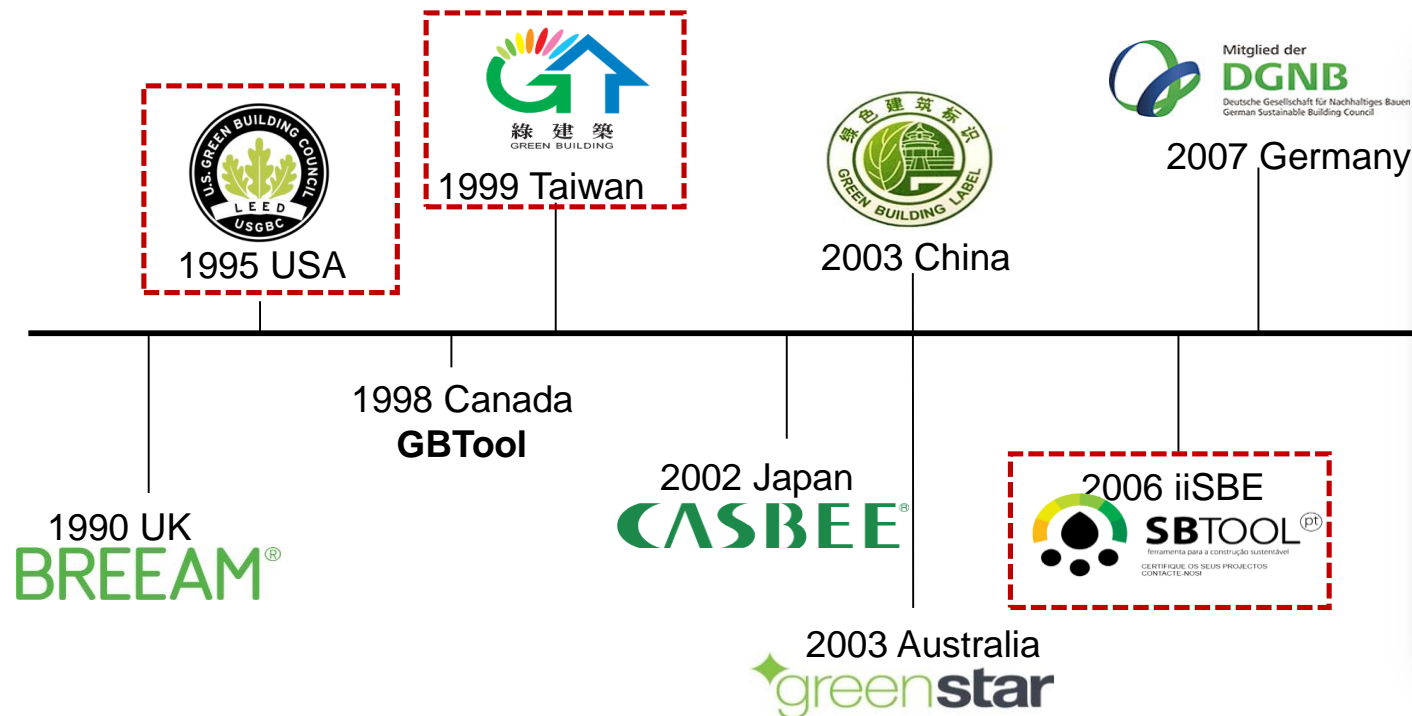
2019 Announcement of the 2019 version of the "Green Building Family Assessment System".

2019 Improve the use ratio of indoor decoration green building materials to 60%, and the use rate of green building materials for outdoor floor materials should be more than 20%.



Evaluation system of green building in Taiwan

- Low resource consumption, low waste discharge/produce
- User friendly & environmental friendly.



Evaluation system of green building in Taiwan



綠建築九大評估指標系統與地球環境關係

| 指標群 category | 指標名稱 indicator | 與地球環境關係 related to environment | | | | | |
|--------------------------|---|--------------------------------|------------|------------|---------------|--------------|----------------|
| | | 氣候 air | 水 water | 土壤 soil | 生物 species | 能源 energy | 資材 material |
| 生態 Ecology | 1.生物多樣性指標 biodiversity | * | * | * | * | | |
| | 2.綠化量指標 greenery | * | * | * | * | | |
| | 3.基地保水指針 Water retention | * | * | * | * | | |
| 節能 Energy | 4.日常節能指標 Energy saving | * | | | | * | |
| 減廢 Waste reduction | 5. CO ₂ 減量指標 CO2 reduction | | | * | | * | * |
| | 6.廢棄物減量指標 Waste reduction | | | * | | | * |
| 健康 Health | 7.室內環境指標 indoor environment | | | * | | * | * |
| | 8.水資源指標 water resource | * | * | | | | |
| | 9.污水垃圾改善指標 sewage & garbage Improvement | | * | | * | | * |



Certification system of green building Materials in Taiwan

- **Reuse**—Use again for more than once
- **Recycle**—Cycle again
- **Reduce**—Reduce the quantity
- **Low emission materials**—Low pollution

Four kinds of Green Building Material in Taiwan:

- (1) Ecological Green Building Material
- (2) Healthy green building materials
- (3) High-performance Green Building Material
- (4) Recycling Green Building Material

In 2019, the Building Act raises the limit of the use rate of green building materials in building decoration areas (indoors from 45% to 60% and outdoor from 10% to 20%) for implementing carbon reduction and waste reduction.



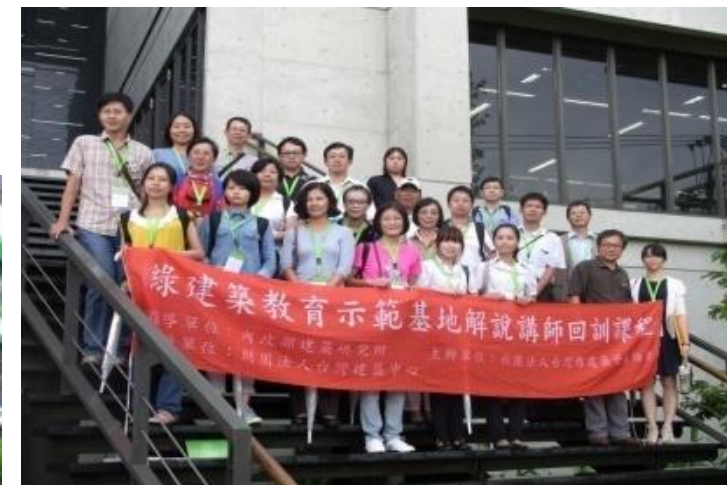
Educational promotion activities



Green Building Workshop



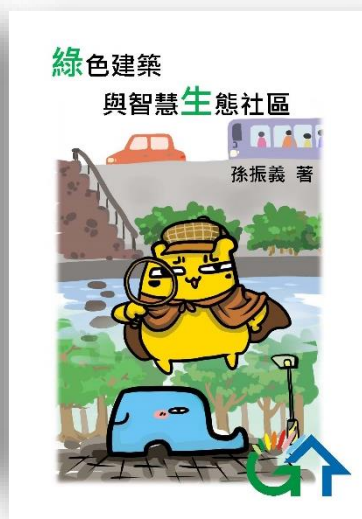
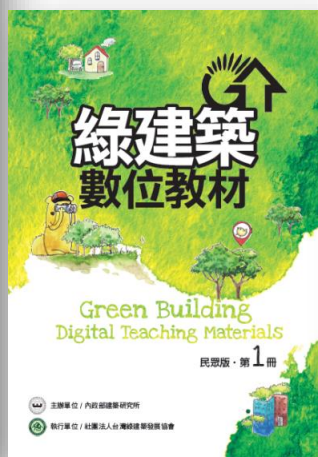
Green Building Guide Training Course



Green building case visit



Handbook of green building



Magazine report



Educational promotion activities

Green Building Excellent Case Interpretation Booklet



Green building painting competition

優選



優選



Green Building Low Carbon Sightseeing Booklet



2015 綠建築在臺灣 GREEN BUILDING IN TAIWAN 第八屆優良綠建築獎作品專輯

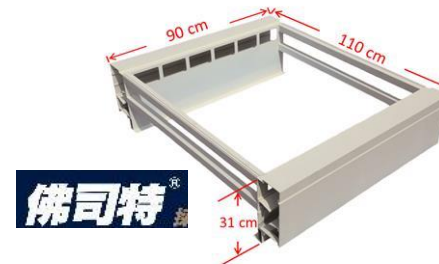


Outstanding green building selection



Green Building Professional Lecture

Commercial promotion activities from Education to Application



Green Building Education Teacher Training

以綠建築的發展背景、技術應用及永續環境價值作為基礎，導入工作坊的實作演練，培訓綠建築教育種子師資。



Green building digital teaching materials

以繪本圖像方式深入淺出介紹地球環境危機、環境永續的重要性與綠建築重點的3套綠建築科普課程。

Education

推動國民中小學導入綠建築科普教育課程，師生共同學習瞭解綠建築永續環境理念。

Green building painting competition

透過實地參訪或體驗綠建築，畫出心目中綠建築與永續環境的意象，表達對環境的關心之意。

Green building field trip

協助規劃安排綠建築案例校外教學活動。

綠建築數位教學 多媒體資訊網



配合導入綠建築數位教材的教學參考資源。

Commercial promotion activities
from Education to Application

Intelligent Building

Bath & Kitchen Facilities



Product, Brand, or Standard...



Energy saving system / Energy Saving Method

Energy Saving Materials